

Kansas Agricultural Land Values

Mykel Taylor

Asst. Professor

Department of Agricultural Economics

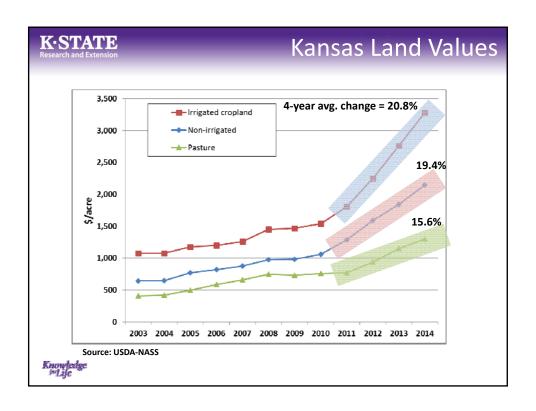
Presentation to Kansas County Appraisers Association Manhattan, KS June 9, 2015

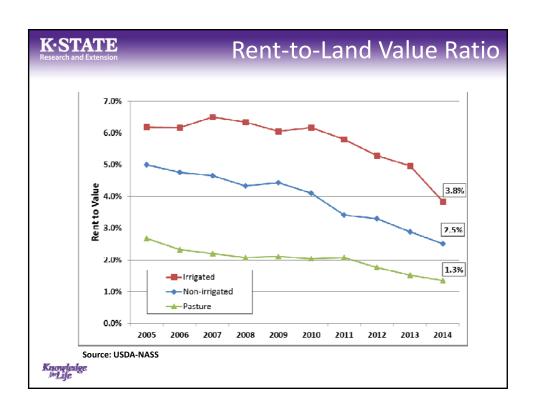


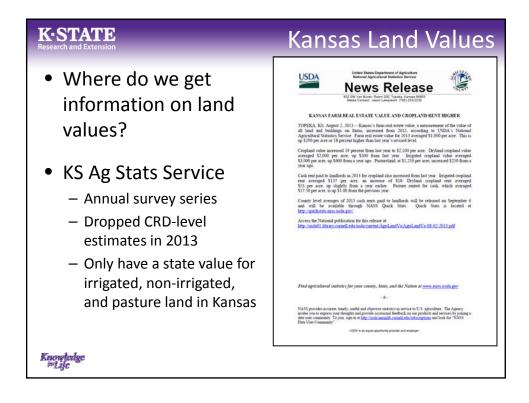


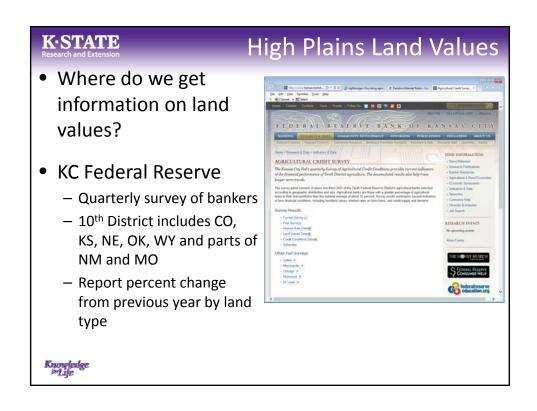
KANSAS AG LAND VALUES











Kansas Land Values

- Potential problems with these data
 - Surveys ask for an opinion (read: guess)
 - NOT a market-based estimate
 - Don't know the spread, only the average
 - Funding for USDA-KASS is declining
- Can we add to the available information and improve our estimates of land value trends?





MARKET-BASED LAND VALUES



Kansas Land Values

- Source for market transaction data
 - Property Valuation Department, Topeka
- 2010-14 sales data
 - County location
 - Acres in sale
 - Mixture of irrigated, non-irrigated and pasture
 - Soil types found on parcel
 - Enrollment in government set-asides
 - Value of improvements



K-STATE Research and Extension

PVD Sales Data

- Data were 'cleaned' to remove outliers
 - Removed parcels under 40 acres
 - Bare land sales only (no houses)
 - Arm's length sales only
- Other aspects of data
 - Wyandotte and Johnson counties not in dataset
 - Soil type data used to create a productivity measure (AUM capacity)



K-STATE Research and Extension	PVD Sales Data 2010-14
2014	Average
Acres in Sale, 2014	229.7
CRP Contracts, 2014	1.80%
Sales Per County, 2014	4 15.0
All Years	
Total Sales Transaction	ns: 8,743
2014	17.8%
2013	16.1%
2012	19.3%
2011	20.5%
2010	26.3%
Knowledge **Life	

STATE parch and Extension	PVD Sale	s Data 201
Land Type	Average \$/ac	% of All Transactions
Non-Irrigated	\$2,833	54.7%
Irrigated	\$3,478	4.9%
Pasture	\$1,991	40.4%
All Cropland and Pasture	\$2,524	100%
rondulge Life		

Land Model

Land Type	2014 Data Sample Average \$/ac	2014 USDA- NASS \$/ac
Non-Irrigated	\$2,833	\$2,150
Irrigated	\$3,478	\$3,280
Pasture	\$1,991	\$1,300

- Use of a regression model to estimate land values
 - Alternative to summary statistics (average, range)
 - Accounts for variability in land found in sample

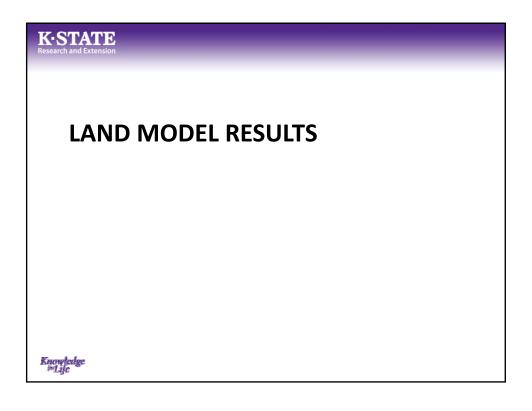


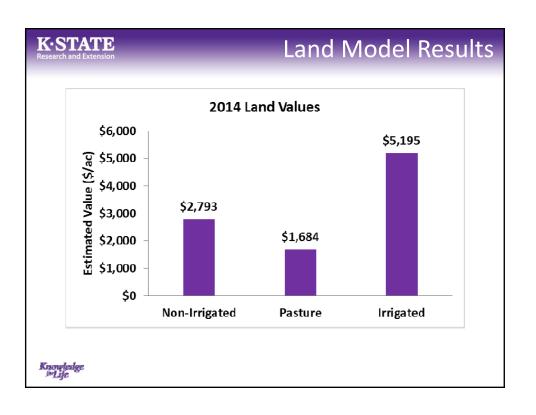
K-STATE Research and Extension

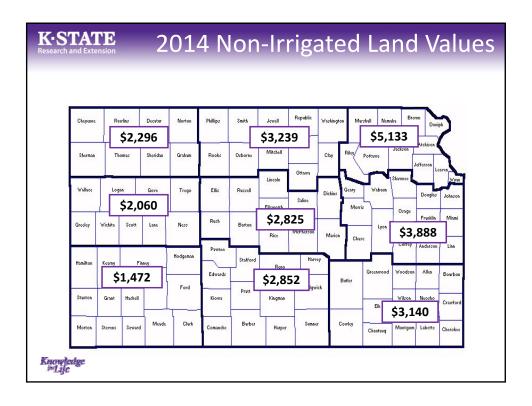
Land Model

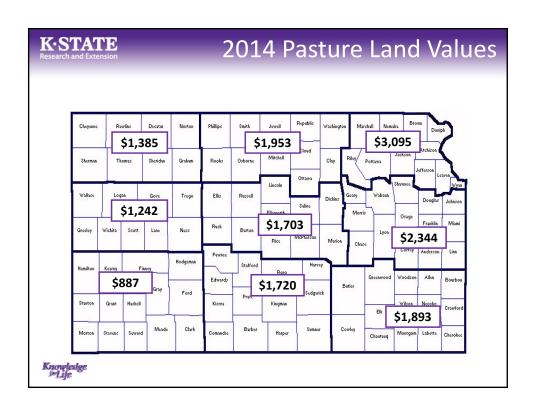
- Allows specification of unique characteristics of land parcels
 - Location (rain fall, taxes, proximity to development)
 - Parcel size, size squared
 - Productivity by soil type (AUM)
 - Land type (dryland, irrigated, pasture)
 - When the sale occurs (year, quarter)
 - CRP enrollment

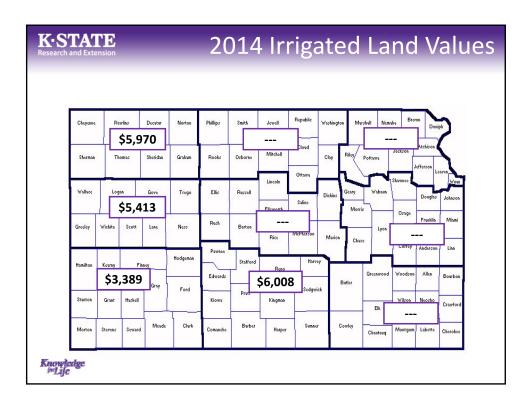




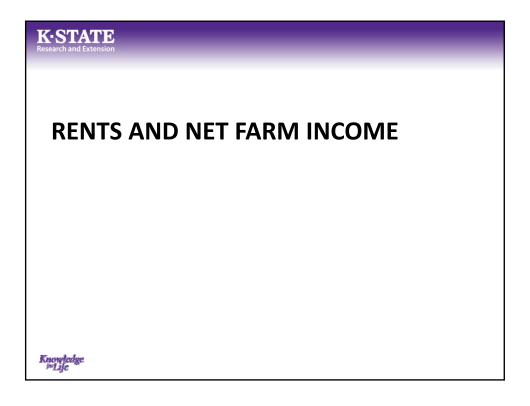


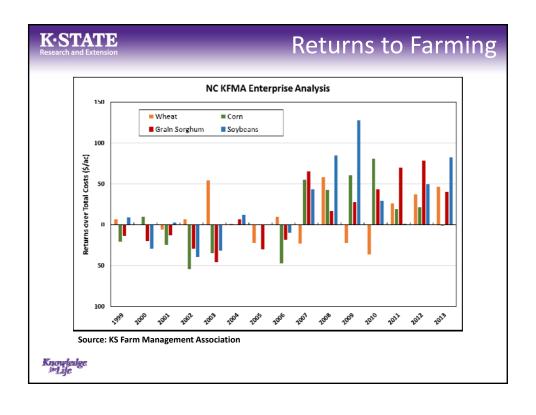


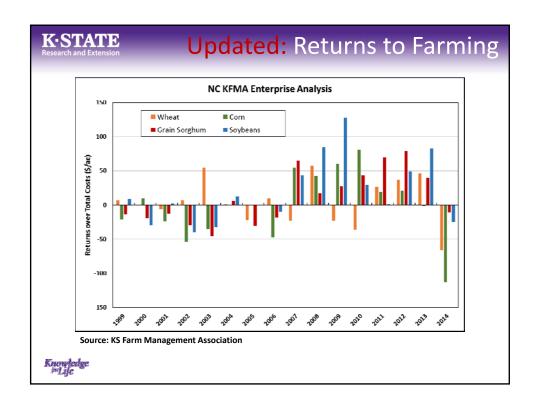


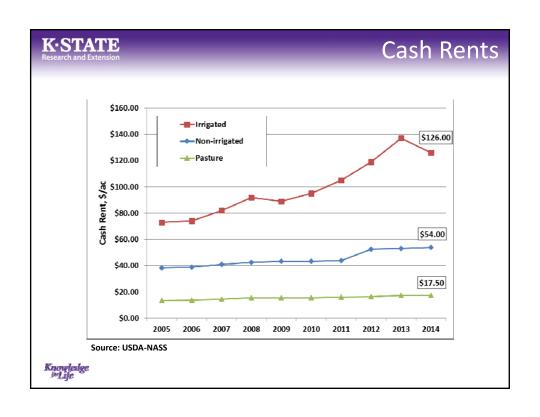


Annual % Change in Value
2010-11 19% 33% 13%
2011-12 24% 33% 16%
2012-13 19% 1% 15%
2013-14 6% 9% 9%









Rental Rates

- Survey results tend to lag market due to
 - Survey reflect average rents paid (masks quality differences)
 - Doesn't consider when the rental rates were negotiated
 - May include non-market activities
- Are there alternatives to the USDA-KASS survey?



K-STATE Research and Extension

Projected Rental Rates

- Another way to obtain an estimate of cash rental rates for cropland
 - Budgeting approach that reflects expected returns to farming
 - Marginal rental rate versus average rental rate
- Calculate crop share revenues based on longterm profit expectation and apply a risk premium



Projected Rental Rates

- Crop share revenues
 - Used predicted crop share % obtained by budgets using current inputs costs and production practices
 - County-level yields from a 20 year trend
 - Expected cash prices from futures and local basis
 - Adjust expected revenues down by 15% risk premium
- Biggest different between 2014 and 2015 cash rent projections...



K-STATE Research and Extension

Projected Rental Rates

 Expected crop prices dropped significantly between 2014 and 2015

	Expected Prices (\$/bu)			
Year	Wheat	Corn	Soybeans	Grain Sorghum
2014	6.61	4.60	10.70	4.35
2015	5.79	4.09	9.30	3.94
\$ change	-0.82	-0.51	-1.40	-0.41

Note: Prices are the average price of harvest futures contracts in preceding November ${\bf r}$



K-STATE Research and Extension	Non-Irrigated Rental Rate			S
Region	2014 KSU (\$/ac)	2015 KSU (\$/ac)	Change in Rent (%)	
Northwest	70.90	38.75	-45.3	
West Central	65.51	30.18	-53.9	
Southwest	57.29	22.03	-61.5	
North Central	102.55	69.31	-32.4	
Central	86.27	53.79	-37.6	
South Central	69.29	42.61	-38.5	
Northeast	167.65	119.50	-28.7	
East Central	103.84	63.84	-38.5	
Southeast	55.83	31.64	-43.3	
Source: Taylor, 2015				

Region	2014 KSU (\$/ac)	2015 KSU (\$/ac)	Change in Rent (%)
Northwest	179.13	112.75	-37.1
West Central	141.00	81.00	-42.6
Southwest	139.54	71.62	-48.7
North Central	239.88	167.13	-30.3
Central	183.20	114.20	-37.7
South Central	147.64	77.45	-47.5

Returns to Land

- Has every farmer dropped their cash rents for 2015?
- Answer: no



K-STATE Research and Extension

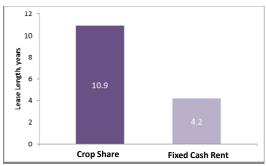
Returns to Land

- Residual cash from better revenue years will allow farmers to be competitive a little longer
 - Neighbors with more carry-over cash will keep bids high
 - But adjustments will occur if commodity prices remain low



Returns to Land

- Contracts length in Kansas averages 3 to 5 years
 - Farmers are locked in for the short run
 - Adjustments will be made as the contracts are renewed



Knowledge

Source: KS Farm Management Association



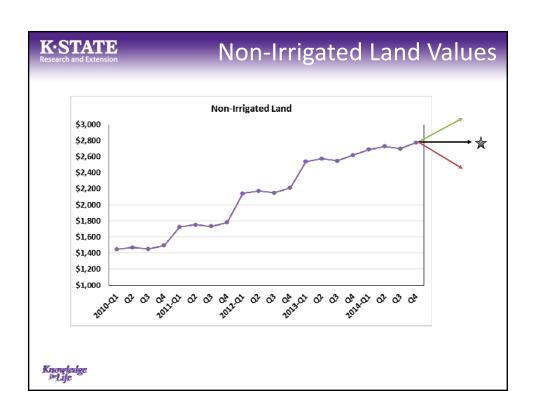
SUMMARY LAND VALUES & RENTS



Summary

- Land values are up for 2014, but rate of growth has slowed for all land types
- Appears to be reflecting 2014 net farm income and expected income for 2015
- Are we headed for a big drop in land values?
 - Not likely, due to continued low interest rates
 - Would also need a large increase in supply of land on market to see a repeat of 80's decline in values







LEGISLATION AND LAND IN KANSAS



K-STATE

Legislation

- State of Kansas
 - 2015 property tax proposals
 - Potential implications
- Federal
 - EPA and other regulatory agencies



Legislation

- Flat tax of \$3 per acre (or something like this)
- Benefits
 - Easy to implement and understand
 - No additional information required
- Challenges
 - When a flat dollar tax is used, the % tax burden is not consistent across land types

• Irrigated: 0.05%

Non-irrigated: 0.11%

Pasture: 0.18%



K-STATE Research and Extension

Legislation

- Taxes based on cash rents
- Benefits
 - Based on productive value of the land
- Challenges
 - Need reliable information on cash rents
 - Possible source: surveys
 - What is the economic incentive to report accurate rental rate data to a survey that will affect your property taxes?
 - What about crop share leases (still about 50% of land in KS rented this way)



Regulation

- EPA's Clean Water Rule
 - Waters of the US (WOTUS)
 - 297 page rule released last week available here:
 - http://www2.epa.gov/cleanwaterrule/prepublication-version-final-clean-water-rule
 - "Clarify the scope of WOTUS that are protected under the Clean Water Act, based on...best available peer-reviewed science, public input, and agencies' technical expertise..."
- What does all this mean?
 - Uncertainty

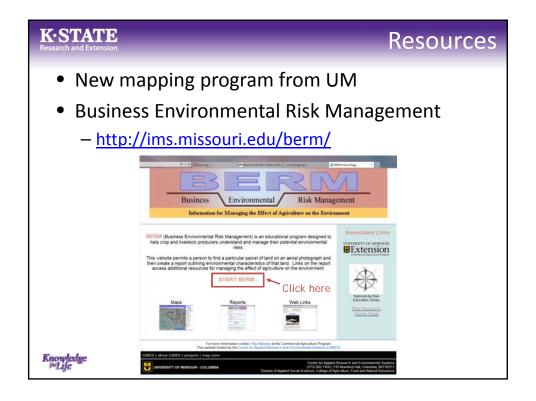


K-STATE

Regulation

- To be determined:
 - Are more waters going to be covered by this rule?
 - If so, which ones?
 - Appears to be based on the term "significant nexus"
- I think we will see more
 - Congressional debate, lawsuits, possible changes under a new administration...
 - In other words: continued uncertainty
- Impact: possible downward pressure on value of certain types of farmland (e.g. w/ a wetland)

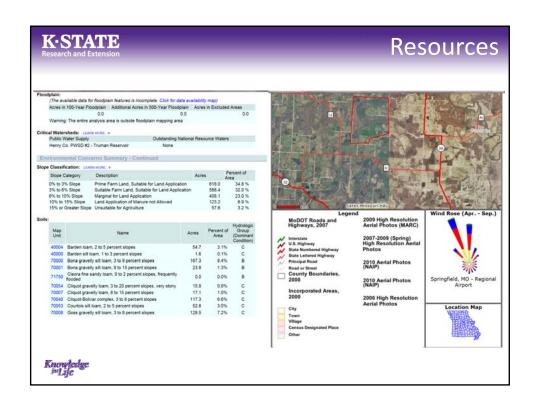


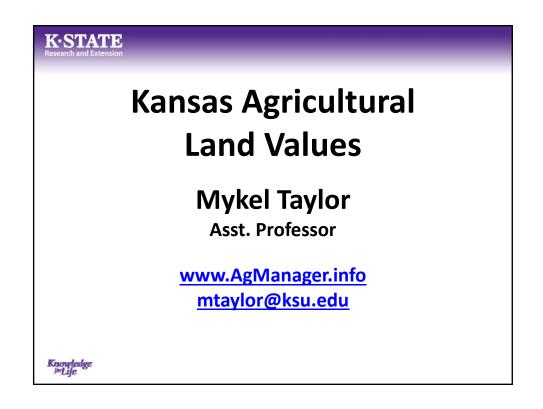












Online Resources

• 2014 Kansas Agricultural Land Values

http://www.agmanager.info/farmmgt/land/county/CountyValues Apri I 2015.pdf

- 2014/15 Rental Rates for Non-Irrigated Cropland
 http://www.agmanager.info/farmmgt/land/county/CountyNon-irrigatedRents(Jan2015).pdf
- 2014/15 Rental Rates for Irrigated Cropland

 http://www.agmanager.info/farmmgt/land/county/County/FrigatedRe
 http://www.agmanager.info/farmmgt/land/county/County/FrigatedRe
 http://www.agmanager.info/farmmgt/land/county/FrigatedRe
 <a href="http://www.agmanager.info/farmmgt/land/cou

